



**eyes on
AIDS**

5K & 10K RUN/WALK

The 3rd Annual Eyes on AIDS run was a huge success! We had 363 runners and walkers join in the festivities, and raised over \$11,500 for our cause. This year, our goal is to have 500 participants and raise \$15,000, and we want to give you an opportunity to help us reach this goal. The **FOURTH ANNUAL EYES ON AIDS RUN/WALK will be held October 2, 2010**. This annual event is championed by Mercy Alliance International, a partnership of organizations and individuals in the US and South Africa attacking the HIV/AIDS crisis that has left **13 million orphans** in its wake. **Every 14 seconds** a child in Africa is orphaned by AIDS.

Mercy Alliance International, supported by several non-governmental organizations, addresses primary issues causing people to struggle to survive in rural South Africa: AIDS, unemployment, diet, and lack of education. This alliance is targeting these problems with proven, direct, tangible approaches to creating a self-sustainable future in the communities of rural South Africa.

The hardest-hit group in the community is children who have been orphaned by AIDS and the families who attempt to care for these children. Proceeds from the Eyes on AIDS Run/Walk are being used by Mercy Alliance International to build the first of many orphan care centers in the Transkei region of South Africa. A place where orphans can be **fed, clothed, prepared for school, and encouraged to succeed each day**. Mercy Alliance International is a not-for-profit 501(c)(3) organization. All donations and sponsorships are tax deductible.

We know you have many choices to make when deciding how to spend your charitable giving dollars, and we invite you to join us to be part of our community event to help the poorest of the poor. Each sponsorship level will provide your company with many benefits and marketing opportunities. Please consider partnering with us and becoming a sponsor of the **2010 Eyes on AIDS Run**. For more information on sponsorship opportunities, please contact Sue Wager at #816-792-8659 or sue_wager@yahoo.com.

Thank you for your consideration,

2010 Eyes on AIDS Planning Team
PO Box 433
Liberty, MO 64069-0433
www.eyesonaids.com

